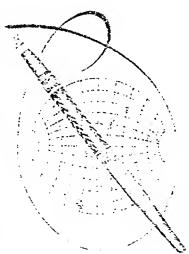


WATERMAN Catalog, ca. 1914

A FEW POINTS
About

**Waterman's
Ideal
Fountain Pen**

"THE PERFECT GIFT"
Beautiful and Permanently Useful



It makes its mark

All around the world

L. E. Waterman Company
New York

In dex

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Some Medals Received

In Competition with the World

From 1884 to 1907

List of Awards to June 1, 1907

1883 Mechanics Institute, N.Y., Excellence in	1897 Tennessee Centennial, Nashville, Tenn.
1884 Mechanics Institute, N.Y., Superiority in	1898 Trans-Mississippi, Omaha, Neb. G
1885 Mechanics Institute, N.Y., Special S	1900 International, Omaha, Neb. G
1886 Mechanics Institute, N.Y., Superiority	1901 Glasgow International Exhibition, G
1887 Mechanics Institute, N.Y., Superiority	1901 Pan-American Exposition, Buffalo, N.Y. S
1888 Mechanics Institute, N.Y., Excellence	1901-2 Inter-State Exposition, Charleston, S.C. G
1889 Mechanics Institute, N.Y., Excellence in	1903 Osaka Exposition, Osaka, Japan. G
1893 World's Columbian Exposition, Chicago, Ill.	1904 Louisiana Purchase, St. Louis, Mo. G
1894 California Mid-winter, San Francisco, G	1905 Lewis & Clark, Portland, Ore. G
1895 Cotton Sales International, Atlanta, Ga. G	1906 International Exposition, Milan, Italy. G
1895 Cotton Sales International, Atlanta, Ga. G	1906 Dominion Exposition, Halifax, N. S. G

The awards received have been the highest obtainable and the only one of its kind in each instance.

For: B. Bronze; G. Gold; S. Silver.



The Use of the Fountain Pen

EVERYBODY WRITES, and almost everybody should use a fountain pen. The day of fountain pen jibes and jokes has passed. Now-a-days one is lost without a fountain pen. It combines pen and ink so perfectly at all times, and there are so many places where it is indispensable, that it is no longer a luxury, but a necessity. More than half of those who do not use a fountain pen have never tried Waterman's Ideal Fountain Pen. It is not only expected to, but is *guaranteed* to give perfect satisfaction, and the millions who use it are living evidence of the fact that it does give perfect service.

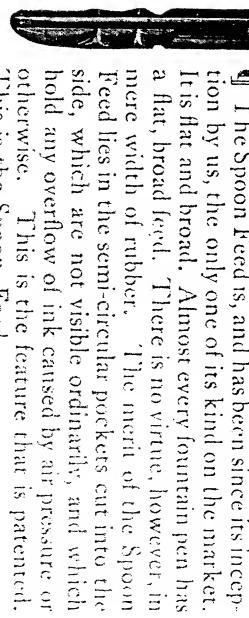
Probably there is no article that serves more varied requirements, and the needs of the individual users differ greatly. Almost everybody writes differently. Each has some preference in the selection of a pen. This we recognize.

For Special Writers

For the man who wishes a Stub, we have a Stub pen, a Falcon for the man who likes a Falcon; for Maitolding we make a stiff pen that writes like a pencil, but makes a better copy; for stenographers we have special points (and much of our success has been due to our ability to satisfy Stenographers); for Bookkeepers we have pens that make fine lines and deposit little ink, so that blotting paper is unnecessary. Waterman's Ideal Fountain Pens are made in all sizes. As the pen increases in size the barrel increases in capacity and the whole increases in price.

The plate of pens shown on page 7 illustrates the relative sizes from the smallest to the largest. It is the key plate to the pen styles shown further on. Almost every one of the different styles pictured is made in all of the sizes illustrated on this page. The unit figures in the numbers at the bottom of the following pages will indicate the relative sizes of the different priced fountain pens.

The Spoon Feed



The Spoon Feed is, and has been since its inception by us, the only one of its kind on the market. It is flat and broad. Almost every fountain pen has a flat, broad feed. There is no virtue, however, in mere width of rubber. The merit of the Spoon Feed lies in the semi-circular pockets cut into the side, which are not visible ordinarily, and which hold any overflow of ink caused by air pressure or otherwise. This is the feature that is patented. This is the Spoon Feed.

It eliminates the flooding so common to all ordinary fountain pens. It makes it a safe pen for bookkeepers and other careful writers.

No other feed will give such a perfectly uniform flow of ink; no other pen gives always enough and never too much. It is perfection. Beyond it there is nothing to attain.

Imitations

The unparalleled success of Waterman's Ideal Fountain Pen which has been the standard for upwards of twenty-five years and which has always kept pace with changing conditions, has encouraged a horde of imitators, some of them sufficiently unscrupulous to couple the very name of our product with an inferior article.

and taking advantage in that way of the reputation that has been built up by us the past quarter century.

¶ The purchaser who would be sure, therefore, should see to it that his pen is Waterman's Ideal Fountain Pen. The word "Ideal" identifies the genuine, and will be found stamped in a world on every pen. Look for the word in the world. It identifies the world's best writing instrument.

Guarantee

¶ Every Waterman's Ideal Fountain Pen is unreservedly guaranteed wherever sold. Pen points may be exchanged as often as necessary in order to fit the hand, or the full purchase price will be refunded within thirty days if the pen is not entirely satisfactory.

¶ If your local dealer has not a sufficiently large stock to exactly fit your requirements, at our stores, located in New York, Boston, Chicago, San Francisco, Montreal and London, you can exchange your pen for one which exactly suits your taste.

¶ We aim to give, and if you help us will give, entire satisfaction. We ask you not to keep a pen unless entirely suited as to pen action, *then* that you carry it right side up, use good ink and keep the pen clean.

¶ Do this and satisfaction is certain.

A most exceptional honor was paid Mr. L. E. Waterman, inventor of Waterman's Ideal Fountain Pen, when in 1893 a diploma of Honorable Mention was conferred upon him BY ACT OF THE CONGRESS OF THE UNITED STATES OF AMERICA.

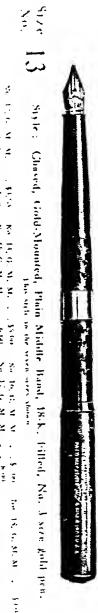
Sizes and Styles of Cone Cap Holders.

Straight and Taper Cap Holders made in same scale of sizes.

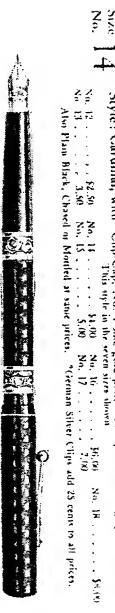
For other styles (Special Mounting), see pages 10-19



Size 12 Style: Plain Black, Size: 2 size gold pen.
No. 12 \$2.80 No. 14 \$4.00 No. 16 \$6.00 No. 18 \$8.00
No. 13 \$3.00 No. 15 \$5.00 No. 17 \$7.00
Also Chased Mount or Cardinal at same price.



Size 13 Style: Chased, Gold-Mounted, Plain, Middle Band, Bk., Tilted, Size: 1 size gold pen.
No. 13 \$3.00 No. 15 \$4.00 No. 17 \$5.00 No. 19 \$6.00
No. 14 \$3.50 No. 16 \$5.00 No. 18 \$6.50
No. 15 \$3.50 No. 17 \$5.00 No. 19 \$6.50
Also Plain Black, Chased or Mounted at same price. German Silver Caps add 25 cents to all prices.



Size 14 Style: Cardinal, with *Clip Cap, Size: 4 size gold pen. This pen used largely for red ink.
No. 14 \$4.50 No. 15 \$5.00 No. 16 \$6.00 No. 18 \$8.00
No. 15 \$4.50 No. 16 \$5.00 No. 17 \$6.00 No. 19 \$8.00
Also Plain Black, Chased or Mounted at same price. German Silver Caps add 25 cents to all prices.



Size 15 Style: Gold-Mounted, Chased, Bands, with *Clip Cap, Size: 5 size gold pen.
No. 15 \$4.50 No. 16 \$5.00 No. 17 \$6.00 No. 18 \$8.00
No. 16 \$4.50 No. 17 \$5.00 No. 18 \$8.00
No. 17 \$4.50 No. 18 \$5.00 No. 19 \$8.00
No. 18 \$4.50 No. 19 \$5.00 No. 20 \$8.00
Also Plain Black, Chased or Mounted at same price. German Silver Caps add 25 cents to all prices.



Size 16 Style: Pillager, Sterling Silver, with *Clip Cap, Size: 6 size gold pen.
No. 16 \$5.00 No. 17 \$6.00 No. 18 \$7.00 No. 19 \$8.00
No. 17 \$5.00 No. 18 \$6.00 No. 19 \$7.00
No. 18 \$5.00 No. 19 \$6.00 No. 20 \$7.00
Also Plain Black, Chased or Mounted at same price. German Silver Caps add 25 cents to all prices.



Size 17 Style: Gold-Mounted Cap (Chased or plain band), Size: 7 size gold pen.
No. 17 \$5.50 No. 18 \$6.50 No. 19 \$7.00 No. 20 \$8.00
No. 18 \$5.50 No. 19 \$6.50 No. 20 \$7.00
No. 19 \$5.50 No. 20 \$6.50 No. 21 \$7.00
Also Plain Black, Chased or Mounted band. Plain Black, Chased or Mounted band.



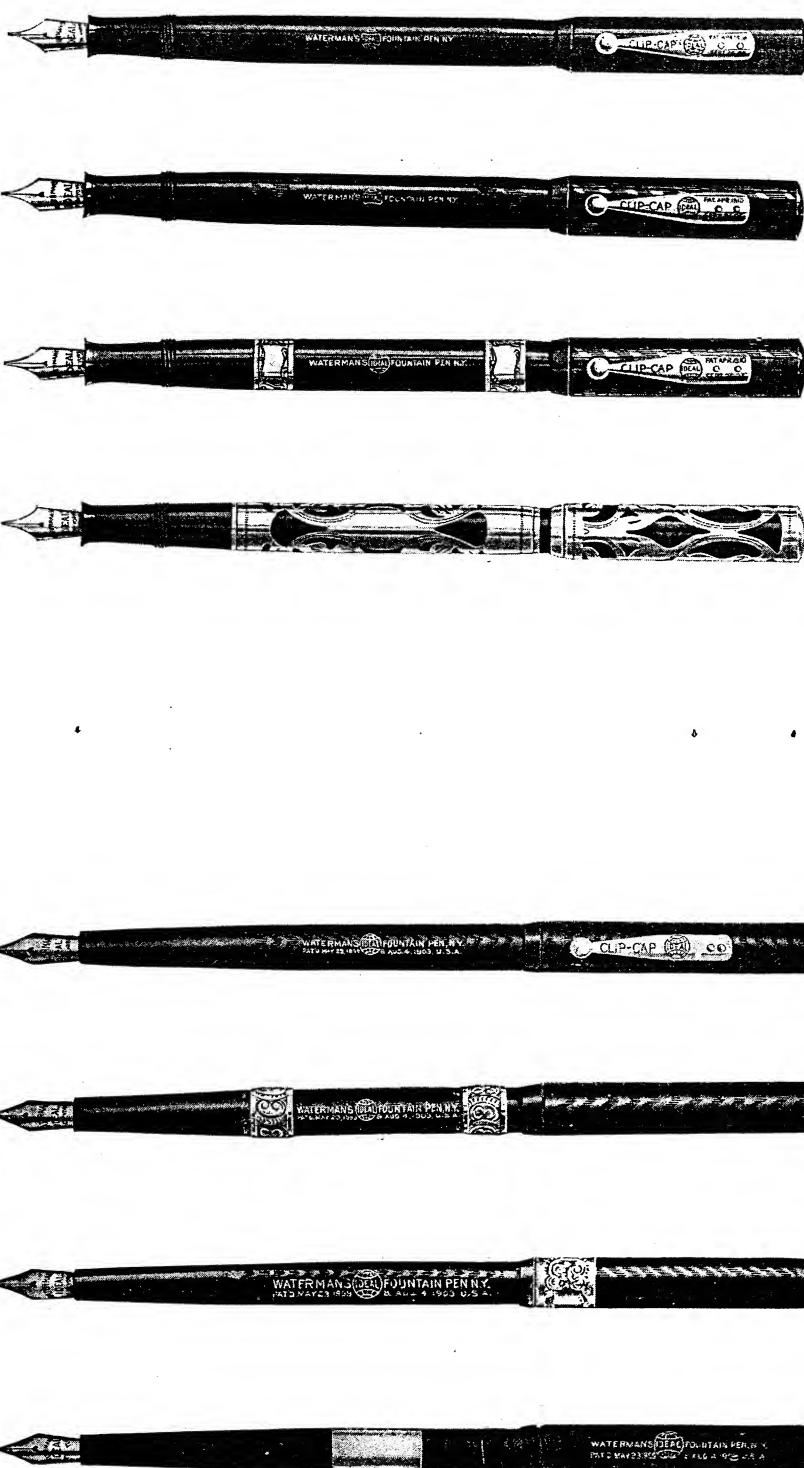
Size 18 Style: Mounted, No. 8 size gold pen.
No. 18 \$2.50 No. 19 \$3.00 No. 20 \$3.50
No. 19 \$2.50 No. 20 \$3.00 No. 21 \$3.50
Also Plain Black, Chased or Mounted band.

The No. 12 pen is 6 1/2 in. long; other sizes in proportion. (See page 31.)

Pocket Pens

(With Screw Caps)

Cone Caps



Plain	Chased	Gold Mounted	Sterling Silver	Filigree
No. 12 Poc. \$2.50	No. 12 Poc. \$2.50	No. 412 Engraved Bands \$5.00	No. 412 Engraved Bands \$5.00	
No. 14 Poc. 4.00	No. 14 Poc. 4.00	No. 12 Poc. G.M. \$3.50	No. 414 Gold Fitted	
No. 15 Poc. 5.00	No. 15 Poc. 5.00	No. 14 Poc. G.M. 5.00	No. 0512 \$10.00	
No. 16 Poc. 6.00	No. 16 Poc. 6.00	No. 16 Poc. G.M. 7.00	No. 0514 12.50	

This design Pocket Pen is also made in short sizes (V. Poc.) for purse or trousers pocket. Both the long and short sizes are also made in the Self-Filling type (P. S. F.) and all sizes in a wide assortment of gold and silver mounted styles.

Clip-Caps add
to price.
See page 23.

Plain	Chased and Engraved Bands	Gold Mounted	Gold Mounted Cap	Gold Mounted Middle Band
No. 12 Poc. \$2.50	No. 12 Poc. G.M. \$3.50	No. 12 Plain Bands \$3.50	No. 12 Plain or Chased \$3.50	No. 12 \$4.50
No. 14 4.00	No. 14 4.00	No. 13 4.50	No. 13 4.50	No. 13 \$4.50
No. 15 5.00	No. 15 6.00	No. 14 5.00	No. 14 5.00	No. 14 5.00
No. 16 6.00	No. 16 7.00	No. 15 6.00	No. 15 6.00	No. 15 6.00
No. 17 7.00	No. 17 8.00	No. 16 7.00	No. 16 7.00	No. 16 7.00
No. 18 8.00	No. 18 14-Kt. Solid Gold	No. 17 8.00	No. 17 8.00	No. 17 8.00
Clip-Caps add to price.		No. 18 9.00	No. 18 9.00	No. 18 9.00
See page 23.		No. 14 \$8.00	No. 12 \$8.00	No. 12 \$8.00
		No. 15 10.00	No. 14 10.00	No. 14 10.00
		No. 16 12.00	No. 15 12.00	No. 15 12.00

Taper Caps



Plain or Mottled	Chased	
No. 22 \$2.50	No. 22 \$2.50	
No. 23 3.50	No. 23 3.50	
No. 24 4.00	No. 24 4.50	
No. 25 5.00	No. 25 5.00	
No. 26 6.00	No. 26 7.00	
14-Kt. Solid Gold No. 24	\$8.00	

4

4

4

4

4

4

4

4

Plain or Mottled	Chased	
No. 22 \$2.50	No. 22 \$2.50	
No. 23 3.50	No. 23 3.50	
No. 24 4.00	No. 24 4.50	
No. 25 5.00	No. 25 5.00	
No. 26 6.00	No. 26 7.00	
14-Kt. Solid Gold No. 24	\$8.00	

4

4

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4

SELF-FILLING TYPE

MADE TO FILL BY SUCTION, DIRECT FROM THE INK BOTTLE

This style Waterman's ideal has become a favorite among many classes of busy writers, owing to the convenience of the inner filling device. To fill this pen it is necessary only to draw back the snap and secure collar, by slight twist, dip pen point in ink, press the bar, release pressure and the tube is filled. By the same operation, using cold water, the entire pen is quickly cleaned. The shape or convenience of this pen is in no way marred by the collar, which fits on a cone-shaped surface and is easily drawn back to fill the pen.



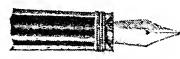
Clip-on-Cap Extra: German Silver 25c., Sterling Silver 50c., Rolled Gold \$1.00, Solid Gold \$2.00
Illustrations $\frac{3}{4}$ Actual Size No. 14 S. F.

Safety Type

A style that can be carried in any position, upside down, right side up, sideways or end ways without spilling.

All the superior features and patented parts in the regular Waterman's Ideals are combined in this fountain pen, in addition to it being so made that the gold pen conveniently screws back into the barrel permitting the cap to screw down on the open end, positively sealing the barrel.

An excellent style for ladies' use as they may be carried in purse, hand bag or trunk with perfect safety. A general traveling style of fountain pen and exceptionally useful for sportsmen.



Showing how it is sealed when open

Check Book Pen

A perfect Waterman's Ideal in miniature, which has met with great favor.

Designed as a convenient size for vest pocket or purse use, for handiness in signing checks or making notes, or for compact combination with diary or pocket memorandum book.

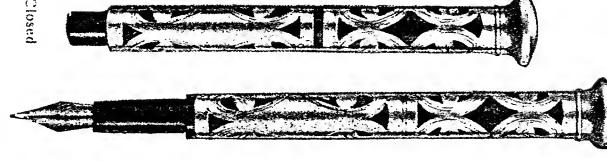


Closed

In three styles,
Plain Black \$2.50
Plain Cardinal 2.50
Fifigree Mounted. 5.00

Plain Check Book Pen

Actual size, closed, $3\frac{1}{2}$ inches



Closed

Open

Fifigree Check Book Pen



The Baby Pen—actual size $3\frac{1}{2}$ inches, closed, \$2.50

The Baby Pen

A perfect little Waterman's Ideal which is very satisfactory for general use where a small pen is required. A splendid style for children's use. One which is extensively used for birthday or christening gifts,

Purse Size (Plain or Chased)	Purse Size Each	Vest Size Gold Banded Each	Vest Size (Plain or Chased)	Large Pocket Size (Plain or Chased)
412½ V.S. FIL. \$3.50	No. 412½ V.S. FIL. \$3.50	No. 12 S. G. M. M. \$4.00	No. 12 S. G. M. M. \$4.00	No. 12 S. G. M. M. \$4.00
Batch	Batch	Batch	Batch	Batch
12½ V. S. - \$3.00	12½ V. S. - \$3.00	14 S. G. M. M. 5.00	14 S. G. M. M. 5.00	12 S. - - \$3.00
412½ V. S. FIL. 5.50	412½ V. S. FIL. 5.50	14 S. G. M. M. 5.00	14 S. G. M. M. 5.00	12 S. - - \$3.00
411 V. S. FIL. 7.00	411 V. S. FIL. 7.00	12½ V. S. G. M. M. 4.00	12½ V. S. G. M. M. 4.00	12 S. - - \$3.00
Pocket Sizes	Pocket Sizes	Pocket Sizes	Pocket Sizes	Pocket Sizes
412½ S. FIL. 5.50	412½ S. FIL. 5.50	12½ S. G. M. M. 4.00	12½ S. G. M. M. 4.00	12½ S. G. M. M. 4.00
412½ S. FIL. 7.00	412½ S. FIL. 7.00	12 S. G. M. M. 4.00	12 S. G. M. M. 4.00	12 S. G. M. M. 4.00
Clip cannot be attached to this size.	414 S. FIL.	414 S. FIL.	414 S. FIL.	414 S. FIL.
Gold Filed	Gold Filed	Gold Filed	Gold Filed	Gold Filed
\$1.00 up	\$1.00 up	\$1.00 up	\$1.00 up	\$1.00 up
14 kt. Gold band \$7 up	14 kt. Gold band \$7 up	14 kt. Gold band \$7 up	14 kt. Gold band \$7 up	14 kt. Gold band \$7 up
14 S. - -	14 S. - -	14 S. - -	14 S. - -	14 S. - -
6.00	6.00	6.00	6.00	6.00
18½ S.	18½ S.	18½ S.	18½ S.	18½ S.
8.00	8.00	8.00	8.00	8.00

Secretary Pen

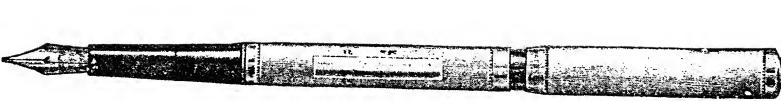
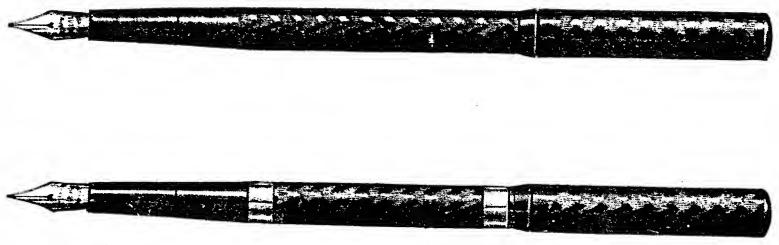
This fountain pen is adapted particularly as a dainty style for library and writing desk purposes. Delicate, yet very strong and durable, and of that fineness and pattern which make it so popular and appropriate. Many writers find great permanent convenience in a small pen of this size. A perfect and complete Waterman's Ideal of a de luxe style for general use and particularly appropriate for ladies. In one size only and of the several styles shown below.

(Illustrations $\frac{3}{4}$ actual size.)

Cone Caps



The Secretary Pen is
of the regular
Classic Cap Style
in reduced
size



Waterman's pens closed
No. 12 $\frac{1}{2}$ Chased.....\$2.50 No. 12 $\frac{1}{2}$ G. M.....\$3.50 No. 512 $\frac{1}{2}$ Colonial.....\$2.50
Also made in plain Also with chased bands
and mottled one middle band

Other styles of the Secretary Pens are:
Solid Gold middle band.....\$5.00
No. 312 $\frac{1}{2}$ Colonial, $\frac{1}{2}$ gold covered.....\$15.00
No. 312 $\frac{1}{2}$ Colonial, $\frac{1}{2}$ silver covered.....\$1.00
No. 312 $\frac{1}{2}$ Filigree, full silver covered.....\$1.00
No. 512 $\frac{1}{2}$ Colonial, full silver covered.....\$0.60
No. 512 $\frac{1}{2}$ Barleycorn, full gold covered.....\$6.00
Solid Gold middle band.....\$5.00
No. 312 $\frac{1}{2}$ Colonial, $\frac{1}{2}$ silver covered.....\$1.00
No. 312 $\frac{1}{2}$ Filigree, full gold covered.....\$1.00
No. 512 $\frac{1}{2}$ Colonial, full gold covered.....\$0.60
No. 512 $\frac{1}{2}$ Barleycorn, full gold covered.....\$6.00

Waterman's pens closed
No. 12 $\frac{1}{2}$ Chased.....\$2.50 No. 12 $\frac{1}{2}$ G. M.....\$3.50 No. 512 $\frac{1}{2}$ Colonial.....\$2.50
(Solid Gold)
Also made in plain Also with chased bands
and mottled one middle band

Other styles of the Secretary Pens are:
Solid Gold middle band.....\$5.00
No. 312 $\frac{1}{2}$ Colonial, $\frac{1}{2}$ gold covered.....\$15.00
No. 312 $\frac{1}{2}$ Colonial, $\frac{1}{2}$ silver covered.....\$1.00
No. 312 $\frac{1}{2}$ Filigree, full silver covered.....\$1.00
No. 512 $\frac{1}{2}$ Colonial, full silver covered.....\$0.60
No. 512 $\frac{1}{2}$ Barleycorn, full gold covered.....\$6.00

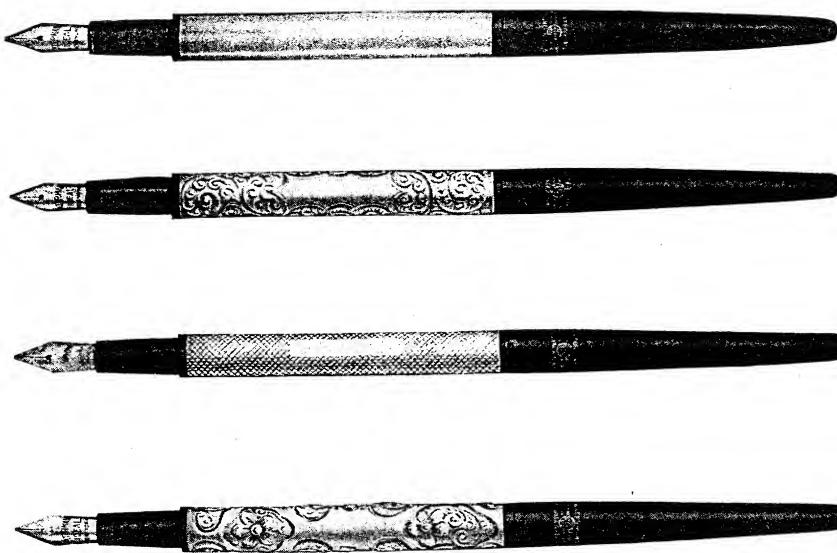


Waterman's pens closed
No. 12 $\frac{1}{2}$ Chased.....\$2.50 No. 12 $\frac{1}{2}$ G. M.....\$3.50 No. 512 $\frac{1}{2}$ Colonial.....\$2.50
(Solid Gold)
Also made in plain Also with chased bands
and mottled one middle band

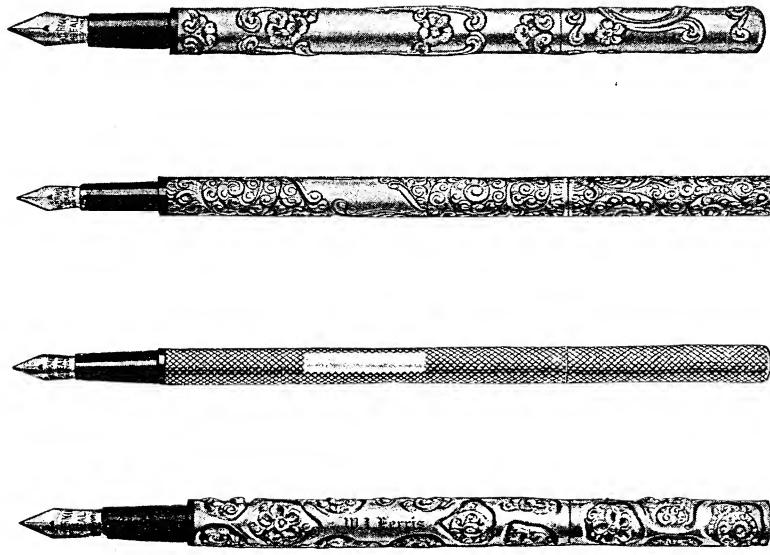
Other styles of the Secretary Pens are:
Solid Gold middle band.....\$5.00
No. 312 $\frac{1}{2}$ Colonial, $\frac{1}{2}$ gold covered.....\$15.00
No. 312 $\frac{1}{2}$ Colonial, $\frac{1}{2}$ silver covered.....\$1.00
No. 312 $\frac{1}{2}$ Filigree, full silver covered.....\$1.00
No. 512 $\frac{1}{2}$ Colonial, full silver covered.....\$0.60
No. 512 $\frac{1}{2}$ Barleycorn, full gold covered.....\$6.00

Taper Caps

Straight Caps

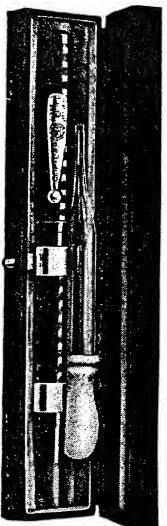


Plain Sterling Silver	Chased Sterling Silver	Barleycorn Sterling Silver	Patch Sterling Silver
No. 222 \$4.00	No. 222 \$4.00	No. 222 \$4.00	No. 224 \$9.00
No. 224 7.50	No. 224 8.00	No. 224 7.50	
14-Kt. Solid Gold	18-Kt. Gold Filled	14-Kt. Solid Gold	No. 324 \$20.00
No. 324 \$15.00	No. 324 \$10.00	No. 324 \$10.00	No. 324 \$10.00
14-Kt. Solid Gold			
No. 324 \$25.00			



Indian Scroll Sterling Silver	Chased Sterling Silver	Barleycorn Sterling Silver	Patch Sterling Silver
No. 404 \$11.00	No. 402 \$7.50	No. 402 \$7.50	No. 404 \$10.00
14-Kt. Solid Gold	18-Kt. Gold Filled	18-Kt. Gold Filled	18-Kt. Gold Filled
No. 504 \$45.00	No. 502 \$10.00	No. 502 \$10.00	No. 504 \$10.00
No. 504 \$45.00	No. 504 15.00	No. 504 12.00	No. 504 15.00
14-Kt. Solid Gold	14-Kt. Solid Gold	14-Kt. Solid Gold	14-Kt. Solid Gold
No. 504 \$85.00	No. 504 \$80.00	No. 504 \$80.00	No. 504 \$80.00

Gifts



Engraving

Gold and silver mounted pens usually have a space for engraving, and the prices for such in any of the styles shown are given below.

Script	Style E2	4¢ per letter
Block	Style E7	6¢ per letter
Old English, small	Style E3	10¢ per letter
Dropped epithet	Style E1	15¢ per letter (4 letters or less) 4¢c. per pen
Script monogram	Style H	(3 letters or less) 4¢. per pen (4 letters or less) 75¢. per pen
Block monogram	Style E5	(3 letters or less) 75¢. per pen

No engraving done for less than 15c.

Orders for Engraving around Christmas time cannot be executed if received later than December 15th.

¶ In ordering, care should be taken to write name and initials very distinctly, as alterations cannot be satisfactorily made.

It is a mistake to think that Fountain Pens are only appreciated by men. They are quite as welcome gifts to women and children.

If you give "her" a Waterman's Ideal Fountain Pen, she may be persuaded to write you again.

Ideal Caps and Their Styles

Some Important Points

Cone Caps



There is never any difficulty about replacing a Cap of the Cone variety. In cases of this kind all that is necessary is to see the number which is stamped on the butt-end of the holder, and a specification of this number together with a statement as to what finish of cap is desired, whether Plain, Chased or Mottled, will result in your securing a cap to fit.

Taper Caps



Straight Caps



In order to replace either a Taper or a Straight Cap, fitting the holder against a shoulder of any kind, it is necessary that the cap should be actually fitted, because there is always some slight variation in size, depending on the length of time the pen has been in use, and in order to secure a perfect fitting cap, the holder should be sent in for adjustment. In such cases pens are generally overhauled without charge.

Cap Prices

By comparing the number on the butt-end of the holder with the list shown below, the price of any cap is ascertained.

Price List of Caps, Various Sizes

Black, Chased or Mottled

| No. of Holder |
|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|
| 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 |
| 25c | 25c | 25c | 25c | 40c | 50c | 50c | 50c | 50c | 50c |
| 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 |
| 25c | 25c | 25c | 25c | 40c | 40c | 40c | 40c | 40c | 40c |
| 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 | 31 |
| 25c | 25c | 25c | 25c | 40c | 40c | 40c | 40c | 40c | 40c |
| 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 |
| 25c | 25c | 25c | 25c | 40c | 40c | 40c | 40c | 40c | 40c |
| 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 |
| 25c | 25c | 25c | 25c | 40c | 40c | 40c | 40c | 40c | 40c |

Ideal Clip-Caps

The Clip-Cap is identified with Waterman's Ideal Fountain Pen. Purchasers of fountain Pens insist on it. It is a simple but strong device that grasps the pocket, and is a protection against loss.

Prices of Caps in Addition to Above Prices

For German Silver Clips.....add \$0.25 to above prices
For Sterling Silver Clips.....add 0.50 to above prices
For 18-Kt. Gold filled Clips.....add 1.00 to above prices
For 14-Kt. Solid Gold Clips.....add 2.00 to above prices



Exchanging Caps for Clip-Caps

Dealers can supply customers with Clip-Caps by simply exchanging and charging the difference, which varies according to the style of clip selected. Caps thus taken in exchange by our dealers will then be credited when returned to us with next order for Clip-Caps, always providing they are caps of our manufacture in good condition.

Vest and Chatelaine Pockets

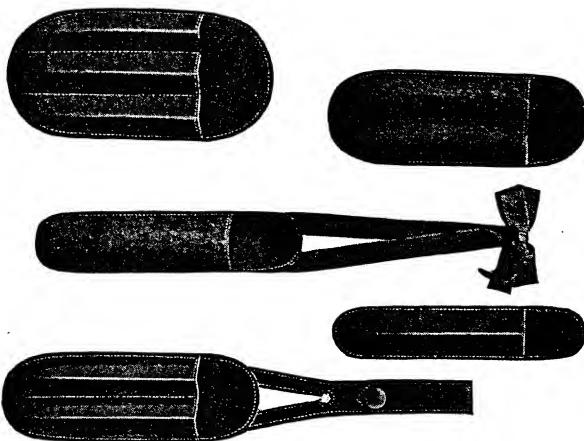
Q. The illustrations below give a fairly good idea of some of our vest and chatelaine pen holders. These are made in both leather and plush, and in the colors listed.

Price List of Safety Pockets

	LEATHER	Retail
1 Part, Black, Russet, Red, Tan, Suede	\$0.15
2 Part, Black, Russet, Red, Tan, Suede20
3 Part, Black, Russet, Red, Tan, Suede25
	VELVET	
1 Part, Green, Brown20
2 Part, Green, Brown30
3 Part, Green, Brown40

Chatelaines (for ladies' use)

	LEATHER	Retail
1 Part, Black, Tan, Russet, Suede30
2 Part, Black, Tan, Russet, Suede40
1 Part, Green, Brown50



Q. After experimenting with many different brands of ink, we now manufacture one ourselves that we can guarantee to be satisfactory under all circumstances. It is made in all sizes, from two ounces to a quart, and in the following colors:

Q. Blue - Black, Combined (Writing and Copying), Jet Black, Red, Green and Violet.

Q. The two most popular sizes are shown on this page. One of them is for desk use, and the other for travelers. With each is supplied a solid rubber stopper and dropper, and the Travelers' Filter may be carried with a perfect sense of security in a trunk or traveling bag. The Travelers' Filter will be sent by mail prepaid for thirty-three cents.

Travelers' Filter, complete, 25 cents

Price List

	Blue Black, Jet Black Green and Violet	Two Quarters	\$.10
4-Ounce, Size P.15	
6-oz. without Filter25	
6-oz. with Filter35	
Desk Filter25	
Travelers' Filter, Wood25	
Travelers' Filter, Nickel50	
One-half Pint35	
Pint65	
Quart	1.00	
Combined (Writing and Copying)	Red		
2-oz.10	
Size P.15	
Desk Filter20	
6-oz.25	
One-half Pint35	
Pint40	
Quart75	
Quart	1.10	
2-oz.10	
Size P.15	
Desk Filter20	
6-oz.25	
One-half Pint35	
Pint40	
Quart75	
Quart	1.10	
2-oz.10	
Size P.15	
Desk Filter20	
6-oz.25	
One-half Pint35	
Pint40	
Quart75	
Quart	1.10	
2-oz.10	
Size P.15	
Desk Filter20	
6-oz.25	
One-half Pint35	
Pint40	
Quart75	
Quart	1.10	
2-oz.10	
Size P.15	
Desk Filter20	
6-oz.25	
One-half Pint35	
Pint40	
Quart75	
Quart	1.10	
2-oz.10	
Size P.15	
Desk Filter20	
6-oz.25	
One-half Pint35	
Pint40	
Quart75	
Quart	1.10	
2-oz.10	
Size P.15	
Desk Filter20	
6-oz.25	
One-half Pint35	
Pint40	
Quart75	
Quart	1.10	
2-oz.10	
Size P.15	
Desk Filter20	
6-oz.25	
One-half Pint35	
Pint40	
Quart75	
Quart	1.10	
2-oz.10	
Size P.15	
Desk Filter20	
6-oz.25	
One-half Pint35	
Pint40	
Quart75	
Quart	1.10	
2-oz.10	
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Desk Filter20	
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One-half Pint35	
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Quart75	
Quart	1.10	
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Desk Filter20	
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One-half Pint35	
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Quart75	
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Size P.15	
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Size P.15	
Desk Filter20	
6-oz.25	
One-half Pint35	
Pint40	
Quart75	
Quart	1.10	
2-oz.10	
Size P.15	
Desk Filter20	
6-oz.25	
One-half Pint35	
Pint40	
Quart75	
Quart	1.10	
2-oz.10	
Size P.15	
Desk Filter20	
6-oz.25	
One-half Pint35	
Pint40	
Quart75	
Quart	1.10	
2-oz.10	
Size P.15	
Desk Filter20	
6-oz.25	
One-half Pint35	
Pint40	
Quart75	
Quart	1.10	
2-oz.10	
Size P.15	
Desk Filter20	
6-oz.25	
One-half Pint35	
Pint40	
Quart75	
Quart	1.10	



Ideal Pen Cleaner

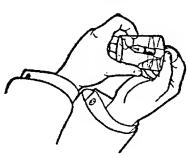
Each Fifteen Cents

It is a fact that the use of different kinds of ink, some of which may be muddy and thick, will in time clog the most delicate part of the pen—the feed.

The gold pen should never be taken apart or separated from the feed in any way.

Unscrew the point section, attach Ideal Cleaner (which fits any size perfectly), then draw and discharge water through the feed and point section as indicated in the picture. This will dissolve any

gummed ink and clean it thoroughly. Never use hot water; it affects the rubber. When a pen has been dipped in thick writing ink, as is sometimes unwisely done instead of refilling, the cleaning should be very thorough, otherwise the pen will not give satisfactory service.

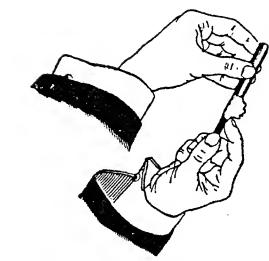
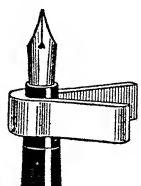


Ideal Joint Opener

Ten Cents

Many people are in the habit of screwing the neck or joint very tightly, with the result that the opening of it becomes a very difficult matter, because there is so little room for a good grip.

The Ideal Joint Opener easily overcomes all this,



Waterman's Ideal Fountain Pen

[Page Twenty-seven]

The Care of a Pen

To Fill the Pen

Unscrew the point section (C)—page 9—and by the use of the glass dropper fill the barrel nearly full with ink. Dry off the end of the barrel and the screw threads before closing and then screw up firmly; otherwise you will soil your fingers at the joint. If the point section does not unscrew readily, a piece of elastic band put around it will afford an effective grip. Also see our Ideal Joint Opener—opposite page.

To Clean the Pen

Hold the point section down and allow cold water to run through it; or fit the rubber bulb from the filter over the screw threads and force water in and out through the feed. Also see our Ideal Pen Cleaner—opposite page. The barrel can be rinsed out repeatedly until it is clean. *Hot water should not be used, as it destroys the polish of the rubber.* A drop or two of ammonia used occasionally will cleanse it thoroughly.

The Cap

may best be removed or put in place with a slight twist from left to right, which will cause it to move easily without suction or juring. This should be done with the pen point up. If the inside of the cap becomes soiled, clean it with tissue paper on the end of a match, or with a blotter as illustrated; otherwise, it will soil the neck of the pen and then your fingers.

INK—Use any good fluid ink. Waterman's Ideal Fountain Pen Ink is the same at all times and can always be depended upon.

Directions and Suggestions

Where to Buy

CARRY it with the pen point up.
QLay it down so that the pen point will be raised an inch or more.

QOpen the vent holes in the cap if the pen is to be carried in the pocket; otherwise, the warmth of the body will cause it to sweat inside the cap.

QClose the vent holes with wax if the pen is to be left lying on the desk; otherwise, the ink in the feed will dry up and the pen will not write readily.

Exchanges and Repairs

QIf your pen does not suit you perfectly, it will be exchanged until satisfactory, by any dealer, or, at any of our branch stores.

QOur repair department is maintained for the convenience of our customers in case of loss or accident. All correspondence receives prompt and careful attention.

Q*Whenever a new gold pen is wanted, or any readjustment of parts is necessary, the complete holder must be sent to us; otherwise, satisfactory service cannot be given.*

QEmpty out the ink before mailing a fountain pen.

QBe sure to mark your name and address plainly on the package so that we can identify it and connect it with your letter of instructions.

QTo insure safety, packages should always be registered.

Q*We note, however, through what mail a package is received, and return it by the same class at the risk of the sender.*

Q*Ten cents should be added to all prices if registration is desired.*

WATERMAN'S Ideal Fountain Pens are sold at uniform prices. At big shop or little shop, in city or country, the price is the same. **Q**Most stationers, many jewelers and some druggists sell Waterman's Ideal Fountain Pens. **Q**It is generally easy to find one or more dealers who carry them.

QWhile it is usually advantageous to buy from the dealer who has a large assortment, you should remember that the dealer you buy from can get for you any pen we make (he will get the pen you desire if you insist), and that pens are exchangeable until you are satisfied.

QDo not do injustice to yourself and to us by accepting imitations.

How to Order

QSelect the style holder desired from any one of the pictures shown on pages ten, eleven, twelve, thirteen, fourteen, fifteen, sixteen, seventeen, eighteen and nineteen.

QUnder each one of these styles are shown their numbers, the unit figure indicating the size of the gold pen contained and the ink-carrying capacity of the holder. Reference to the key-plate on page eight will show the relative sizes of all of our pens from the smallest, a No. 2 gold pen, to the largest, a No. 8 gold pen.

QA sample of the steel pen you are in the habit of using will aid us in making a selection of a gold pen especially adapted to your hand.

Waterman's Ideal Pump-Filling Pen

Absolutely Durable—Large Ink Capacity

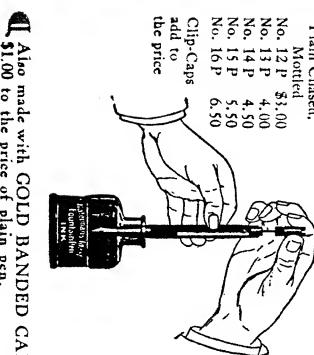
The words "Waterman's Ideal," when connected with a fountain pen, always insure simplicity, reliability and durability. The history of the Waterman Ideal Fountain Pen industry shows no unsuccessful attempts in the manufacture of fountain pens. Until the value of an innovation has been proven beyond question, the "Waterman Ideal" trade mark has never been linked with it.

The pump-filling pen bears the words "Waterman's Ideal," therefore it is reliable, satisfactory and *durable*. There are no complicated parts. There is no soft rubber used in its manufacture, to be affected by acids in the ink.

The Pump-Filling Pen dispenses with the ink filler. It is filled as shown in the illustration by pumping the ink into the pen. The pump may be used for cleaning as well as for filling. The pump-filling pen is provided with the following features found only in Waterman's Ideal Fountain Pen:

The Wide Range of Gold Pens

The Clip-Cap



Also made with GOLD BANDED CAP, which adds



How Long Will It Write?

GREATER many people, many of whom have used a fountain pen before, and some who have not, are anxious to know how much ink a fountain pen will hold and how long it will write; and while it is practically impossible to tell this definitely, because of the variation in pen points, an approximate idea can be given, as indicated by the figures shown on the last three columns below.

These figures are, however, governed entirely by the fineness of the pen and the individual handwriting. A drop of ink may write one hundred words and it may write five hundred words, so that there is a wide margin for deviation. These calculations are based on an average of one hundred and fifty words to a page of note paper, which is fair for the ordinary writer.

Styles, Dimensions and Capacity of Principal Styles

Waterman's Ideal Fountain Pen

Style	No.	* Lengths		Drops of Ink	Capacity		
		Open	Closed		Held	4 Pages	Widths
Straight Cap	2	1 $\frac{1}{2}$	6 $\frac{1}{4}$	5 $\frac{1}{4}$	60	75	16,000
Straight Cap	3	1 $\frac{1}{2}$	6 $\frac{1}{4}$	5 $\frac{1}{4}$	70	90	18,000
Straight Cap	4	1 $\frac{1}{2}$	6 $\frac{1}{4}$	5 $\frac{1}{4}$	75	100	20,000
Straight Cap	5	1 $\frac{1}{2}$	6 $\frac{1}{4}$	5 $\frac{1}{4}$	100	125	25,000
Straight Cap	6	1 $\frac{1}{2}$	6 $\frac{1}{4}$	5 $\frac{1}{4}$	125	150	30,000
Clip-Cap	12	1 $\frac{1}{2}$	6 $\frac{1}{4}$	5 $\frac{1}{4}$	75	100	20,000
Clip-Cap	13	1 $\frac{1}{2}$	6 $\frac{1}{4}$	5 $\frac{1}{4}$	75	100	20,000
Clip-Cap	14	1 $\frac{1}{2}$	6 $\frac{1}{4}$	5 $\frac{1}{4}$	75	100	20,000
Clip-Cap	15	1 $\frac{1}{2}$	6 $\frac{1}{4}$	5 $\frac{1}{4}$	100	125	25,000
Clip-Cap	16	1 $\frac{1}{2}$	6 $\frac{1}{4}$	5 $\frac{1}{4}$	125	150	30,000
Clip-Cap	22	1 $\frac{1}{2}$	6 $\frac{1}{4}$	5 $\frac{1}{4}$	50	60	12,000
Clip-Cap	23	1 $\frac{1}{2}$	6 $\frac{1}{4}$	5 $\frac{1}{4}$	50	60	12,000
Clip-Cap	24	1 $\frac{1}{2}$	6 $\frac{1}{4}$	5 $\frac{1}{4}$	75	100	15,000
Clip-Cap	25	1 $\frac{1}{2}$	6 $\frac{1}{4}$	5 $\frac{1}{4}$	100	125	20,000
Clip-Cap	26	1 $\frac{1}{2}$	6 $\frac{1}{4}$	5 $\frac{1}{4}$	125	150	25,000
Clip-Cap	43	1 $\frac{1}{2}$	6 $\frac{1}{4}$	6 $\frac{1}{4}$	60	75	20,000
Clip-Cap	44	1 $\frac{1}{2}$	6 $\frac{1}{4}$	6 $\frac{1}{4}$	75	100	20,000
Clip-Cap	45	1 $\frac{1}{2}$	6 $\frac{1}{4}$	6 $\frac{1}{4}$	90	110	25,000
Clip-Cap	46	1 $\frac{1}{2}$	6 $\frac{1}{4}$	6 $\frac{1}{4}$	115	135	30,000
Clip-Cap	35	1 $\frac{1}{2}$	6 $\frac{1}{4}$	6 $\frac{1}{4}$	140	160	33,000

* In Inches.

† Note Paper.

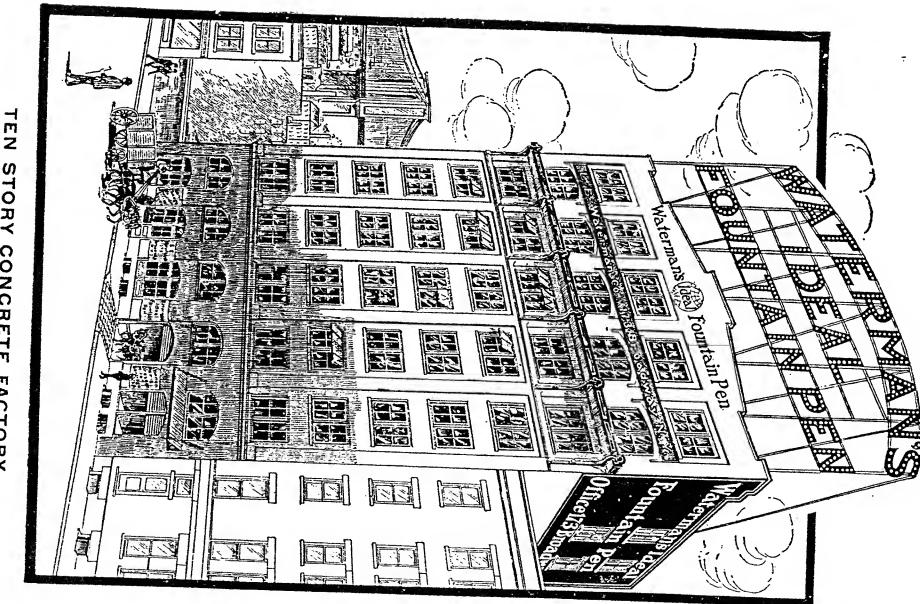
Black and Cardinal Flinger

No. 414 P \$5.50

No. 415 P 7.50

No. 416 P 10.00

Waterman's Ideal Fountain Pen



TEN STORY CONCRETE FACTORY
NOS. 34-40 FLETCHER STREET, NEW YORK CITY

ENTIRELY DEVOTED

TO THE MANUFACTURE OF

RUBBER FACTORY CANADIAN FACTORY
SEYMOUR, - - - CONN. ST. LAMBERT, - - P. Q.